

HOW TO PARTICIPATE All you need is a bike, helmet, and your \$30 entry fee, (\$40 late entry fee after April 23, 2011). For that you will receive food and refreshment breaks, a great ride, music, and a cookout at the end. Entries postmarked by April 23, will receive a beer glass commemorating the ride and are guaranteed a ride t-shirt. All riders are required to wear a helmet, and the ride will be held rain or shine.

THE RIDE

www.JackandCokeBikeRide.org

This is a loop ride with 15, 25, 47, 55, 63, and 71 mile route options. The route is fairly flat for most loops. The 55, 63 and 71 mile loops have hilly sections. Loops go through Kerrville, Camden Point, Dearborn, Faucett, Edgerton, Ridgely, and Ferrelview, MO.

TIME Packet pickup and ride day registration begins at 7 AM. Ride begins at 8 AM.

WHERE The ride starts from the parking lot on the west side of Park Hill High School. Take I-29 to the NW Barry Road exit. Go west on NW Barry Road ½ mile. Cross N. Congress Ave (light) and take the 2nd left into the Park Hill School Dist. lot. Use 7703 NW Barry Road, Kansas City, MO 64153 for GPS navigation.

IF YOU CANNOT RIDE THAT DAY...

You can help raise more money for the American Cancer Society by donating through Relay for Life Team Strong Liver. http://main.acsevents.org/site/TR?pg=team&fr_id=32091&team_id=873479

INTERESTED IN VOLUNTEERING FOR THE RIDE please email jdayt@hotmail.com.



ABOUT JACK

In November, 2007, 26-year-old Jack Polson of Lenexa, KS, was diagnosed with a rare liver cancer. Jack began aggressive chemotherapy at KU Medical Center in January, 2008. Even though the chemotherapy had very little effect on his cancer, Jack never gave up hope of beating it. He did not let cancer keep him from enjoying life.

On December 23, 2008, Jack and his family were overjoyed because the doctors were finally able to remove a nine pound tumor the size of a football! Jack enjoyed five months cancer-free. During that time he immersed himself into raising money for the American Cancer Society through his Relay for Life team: Team Strong Liver. Even after receiving devastating news in June, 2009, that his cancer was back and very aggressive, Jack continued to raise funds and participate as captain of his Relay for Life team.

Jack lost his battle with cancer on August 23, 2009. We want to continue his fundraising efforts so that one day no one will have to go through what Jack and his family experienced.

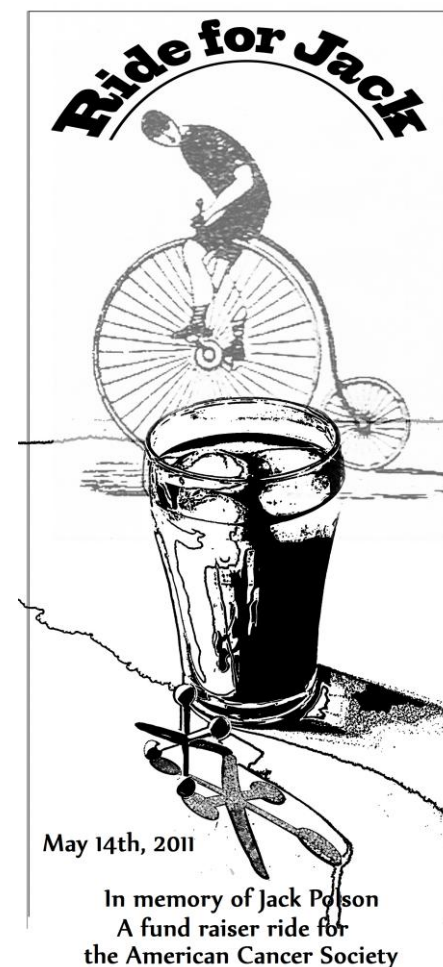
JACK & COKE BIKE RIDE

**Benefiting the
American Cancer Society**

Saturday, May 14, 2011

**Registration Starts 7 AM
Ride Starts 8 AM**

**Starting at
Park Hill High School**



What cancer cannot do: It cannot invade the soul, suppress memories, kill friendship, destroy peace, conquer the spirit, shatter hope, cripple love, corrode faith, steal eternal life or silence courage!!

DON'T DELAY – ENTER TODAY

JACK & COKE BICYCLE RIDE – MAY 14, 2011 – REGISTRATION - You can also register online at www.JackandCokeBikeRide.org.

Please Print

Last Name _____ First Name _____ Middle Initial _____

Address _____ City _____ State _____

Zip _____ Age _____

Phone# _____ Email Address _____

Entry Fee \$30 if postmarked April 23, 2011 or earlier \$ _____

Late Registration Fee \$40 if postmarked after April 23, 2011 \$ _____

I'm planning on raising additional donations to turn in on May 14, 2011 _____

I am not interested in riding, but would like to volunteer _____
(Can also email jdayt@hotmail.com to volunteer)

Ride Tour Distance 15 miles ___ 25 miles ___ 47 miles ___ 55 miles ___ 63 miles ___ 71 miles ___

T-shirt Size Medium ___ Large ___ X-Large ___ XX-Large ___

Entries postmarked or entered online by April 23, 2011, will receive a beer glass commemorating the ride and are guaranteed a ride t-shirt.

A SIGNED WAIVER WILL BE REQUIRED FOR THE RIDE. IT WILL BE AVAILABLE ON THE DAY OF THE RIDE AT REGISTRATION. YOU CAN ALSO DOWNLOAD IT FROM www.JackandCokeBikeRide.org AND BRING IT ALREADY COMPLETED TO REGISTRATION.

Make checks payable to: JACK & COKE BICYCLE RIDE.

Send entry form and fee to:

**JACK & COKE BICYCLE RIDE
13319 W. 103 Terr
Lenexa, KS, 66215**



EARLY ENTRY INCENTIVES

REMEMBER: Entries postmarked before **April 23rd** will get you a commemorative pint glass and ensure you get a T-shirt.

IF YOU WANT TO DO MORE THAN JUST RIDE-

You can also help raise money for The American Cancer Society. Bring your additional pledges to Registration. Please bring a list of names and addresses for all of your pledges. A form is available to download at:

www.JackandCokeBikeRide.org.

Checks should be made payable to the American Cancer Society.

